

Serve's Up! Beach It's Tennis



**Beach Tennis
USA**

www.beachtennisusa.net

Penn

ITF
Beach Tennis

VISION

Play Beach Tennis in Your BACKYARD

Don't live near a beach or have access to a sand court? No problem! Beach Tennis can also be played on grass, pavement, snow or any hard surface!

What do you get when you take tennis, beach volleyball and badminton and roll them all into one? Beach Tennis, the hottest new game in town!

Beach Tennis is tennis re-imagined. It is "all volley tennis," most commonly played on a beach volleyball court with a lower net (5'7") It is much easier to learn to play than traditional tennis. Most beginners begin volleying within minutes! Players use paddles specifically designed for the sport and de-pressurized tennis balls that make it easier to keep a rally going. A point is won when the ball hits the ground or is hit out of bounds. Sets move quickly as a team wins the game when they have scored 4 points.

Beach Tennis takes the sport away from its country club roots and firmly plants it where the fun is. The sport is naturally social and is played in groups of 2-on-2 (advanced players), 3-on-3 (intermediate players and social fun) and 4-on-4 (for beginners and party with friends and family).

The Rules

- Competitive Beach Tennis is played as singles or doubles. Social Beach Tennis can be played with 2 to 8 players
- Regulation net height is 5 ft. 7 inches
- An official beach tennis court is 26 ¼ ft. x 52 ½ ft.
- Scoring is 15-30-40 with no advantage
- Lets are in play
- Only one serve is allowed per point
- The ball can NOT hit the ground. If it does, the opposing team receives a point
- If the ball strikes the line the shot is good
- No part of a player's body or his/her equipment may touch the net or cross the plane of the net (over or under)
- If any part of a player's body touches the base line in his/her service motion before hitting the ball, it is considered a foot fault and the serving team will lose the point
- Only one hit is allowed per side



About Beach Tennis USA

Beach Tennis USA is introducing Americans to this fun and exciting sport through a series of tournaments, leagues, and teaching clinics that run coast to coast. Our weekend long National Championship Tournament has become a marquee event that attracts top players from around the world!

Importantly, Beach Tennis USA has a strategic partnership with the International Tennis Federation to expand the global development of the sport of beach tennis. Under the agreement, BTUSA tournaments sanctioned by the ITF will contribute to the international player ranking system and appear on the ITF's official tour calendar.

It is the collective goal of Beach Tennis USA, the International Tennis Federation and United States Tennis Association to make beach tennis an Olympic sport by 2016. We are one step closer to realizing this goal with beach tennis being an official sport in the upcoming Pan American Games.



Join the Beach Tennis Movement!

Play

Beach Tennis is a fun, fast paced game that's easy to learn and great to play with family and friends. Join the 150,000 players worldwide!

Compete

Beach Tennis USA is the national governing body for beach tennis in the USA. Partner with us and produce your own tournaments and/or start your own leagues.

Teach

Sign up for our certification course and become a professional beach tennis instructor. Conduct beach tennis clinics and teach private lessons.

Host

Attention Camps, Schools, Resorts, Hotels, Park & Recreation Departments and Sports Clubs – become an official Beach Tennis USA *Place to Play*.

Sell

Sell Beach Tennis USA equipment and earn cash! Become a **Beach Tennis USA Affiliate**, Wholesaler or Distributor!



Beach Tennis Can Be Played Anywhere



**It's All-Volley
All-Season Tennis**

Play, Compete, Teach and Host

Sell BTUSA Gear, Earn Money

Join a League

Team Beach Tennis, the Official Leagues of Beach Tennis USA enables players to compete locally throughout an entire season and is designated to maximize player participation. For more information, please write to us at info@beachtennisusa.net

Start a League

We run 2 certification courses annually; one at the beginning of the season and the other at our International Championship at the end of the summer; we also hold online courses throughout the year. For more information on our certification course, contact Lindsay Limauro at llimauro@beachtennisusa.net.

Places to Play

You can bring Beach Tennis to your town! Our **Places 2 Play** program provides the general public with access to BTUSA leagues and programming on an ongoing basis. Ideal locations include municipalities, beachfront restaurants and clubs, sports facilities, schools and camps.

Places 2 Stay

The Official Destination and Resort Program of BTUSA. Bring Beach Tennis to our property and give your guests a new and high profile activity. This fun and exciting sport is the perfect low cost and high return investment. For more information about **Places 2 Play** and **Places 2 Stay**, please contact:

Jim Lorenzo, President

(917) 559-4497

jlorenzo@beachtennisusa.net

Become an Affiliate

Beach Tennis is being played in every region and on any surface – sand, grass, pavement, clay, gym flooring and even snow!! Join the movement and sell BTUSA Gear!

Becoming an affiliate is simple. Go to www.beachtennisusa.net and fill out the simple form. We will then provide you with an ID number and affiliate link to our website. Give your customers your individual link and when they place an order, you will receive a commission on that sale. Your commission percentage increases as you reach specific sales points:

\$100 to \$5,000 = 15% sales commission

\$5,001 to \$10,000 = 20% sales commission

\$10,001 to \$15,000 = 25% sales commission

\$15,001 to \$25,000 = 30% sales commission

All Sales over \$30,000 will qualify you as a wholesaler and a 40% commission will be awarded. In addition you will be the listed distributor for your home state!

Stores, Resorts, Clubs and Hotels might also be interested in becoming a Beach Tennis USA distributor. To learn more about Beach Tennis USA's wholesale and distributor opportunities, contact Jim Lorenzo at jlorenzo@beachtennisusa.net.

Get Your Official BTUSA Paddles, Net Systems and Balls!



SMASH
Great affordable introductory paddle! Lightweight wood allows beginners to develop their technique.
\$23 each



CORAL
Carbon and Fiberglass Paddle
\$89.99



MAGNUM VIKING
Red Kevlar Paddle
\$139.99



BTUSA NET SYSTEM
Full portable net system includes custom beach tennis net, poles, custom court lines, sand stakes and instructional DVD
\$385



Penn QST 60
Low-Compression Tennis Balls
\$5



BTUSA
Fiberglass Paddle
\$79.99

Order Now at www.beachtennisusa.net

To see more items, and for bundle pricing:
www.beachtennisusa.net

Join the Movement!



*Beach tennis on
NBC's Today Show.*

*Actress Annalynne McCord
playing beach tennis at the
MTV Malibu Beach House.*



*Long Beach, NY
Juniors Players*



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VISION

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